



Montgomery County Safe Sleep Coalition
General Meeting Minutes
June 12, 2019

Welcome/Introductions

Charter Statement

- ❖ Adopted by unanimous vote – Coalition Charter Statement
 - *The Montgomery County Safe Sleep Coalition aims to eliminate preventable, sleep-related deaths over a 5-year period by increasing safe sleep awareness among clinicians and families in our community through standardization of education, community partnerships, and outreach initiatives.*

Review of Elected Positions

- ❖ Coalition Co-Chair – Dr. Lisa Owens, Medical Director of NICU for Texas Children’s Hospital - The Woodlands. The coalition needs a Co-Chair to serve alongside Dr. Owens (preferably from another facility).
 - **Duties Include**
 - Collaborate on establishment of timing, location, and structure of meetings
 - Oversee workgroups and community outreach initiatives
 - Be available to provide statements to media outlets
 - Serve as a resource for other coalition members and community partners
- ❖ Interim Coalition Secretary – Karen Thomas, MSN, RNC, Texas Children’s Hospital - The Woodlands, NICU
 - **Duties Include**
 - Taking notes during meetings
 - Organizing notes and sending out meeting minutes to the group
 - Confirming meeting location and timing and sending out reminder email for meeting dates/times
- ❖ Please email Karen Thomas – kjthoma2@texaschildrens.org if interested in either position.

Group Discussion

❖ Ideas for Coalition Education Outreach

- Discharge Packet/Tool-kit – some discussion that hospitals may want to remain with their own education, but maybe there could be a community data element (flyer shown) to be consistent throughout the community
- Multi-media public service announcements
- Involvement of many county-wide systems – who else to recruit/involve?

Continue inviting people you know to attend, the more people we have from different organizations, the more broad the impact will be from a community outreach perspective.

- CHI St. Luke's Woodlands
- Kingwood/Tomball/Conroe – HCA
- Birthing Centers
- Tri-County
- Lone Star Community Health
- Women's Center
- CPS
- Child Safe Harbor
- TCPs and area Pediatricians
- Lactation consultants?
- Daycares/Church Nurseries/Mother's Day Outs
- Nursing Schools?
- OB clinics

❖ Work groups/Sub-Committees Updates

○ **Policy Change Work Group**

- Serve as legislative liaison for state and community policy
- *Will consider convening this group after momentum has been established*

○ **Education**

- Work on static webpage – with branding (Karen Thomas)
 - Taking points and educational materials for safe sleep
 - Links to videos
 - Share safe sleep audit tool
 - Visual aids for safe sleep instruction
 - Community data around sleep-related death (including printable flyer)
 - Possibly begin work on media package for our county
- Consider different opportunities for dissemination – at hospital pre-registration, pre-natal appointments, pediatrician's offices, churches, daycares
- Have a booth at the Neonatal Conference (TCH Woodlands) in October

○ **Community Partnerships** – help to establish relationships with community

- stakeholders; plan to distribute flyer will brainstorm ideas for points of contact.
- Community Centers
- CPS
- Clinics
- PACN
- Potential Vendors
- Healthcare facilities

- Community Foundations
- **Grant Work Group** – to secure funding for community outreach once established plan is in place.

Please email Karen Thomas – kjthoma2@texaschildrens.org if interested in specific work groups

- ❖ Community Data Tool – to be filled out on all sleep-related death in Montgomery County starting 2019 – *already in use and updated (with feedback from Ashton Herring and MCHD end users)*
- ❖ Community Data Flyer – updated to reflect Montgomery County Data and TCH brand removal. Consider disseminating to community partners that would agree to display (either in flyer or poster format) (SEE BELOW FOR PROPOSED FLYER)
 - **Ideas for places to display**
 - Community Centers
 - Women's shelters
 - CRH, Kingwood Hospital, Tomball Regional, Methodist Woodlands and Willowbrook, TCH – Woodlands, MHTW – in education classes and at pre-registration
 - OB Offices
 - Pediatricians offices
 - WIC offices
 - CFRT
 - SETRAC
 - AWOHN Meetings
 - Nurseries Daycares
 - Billboard eventually?
- ❖ Action Items – Karen Thomas to update flyer and begin work on static webpage **see attached proposed updated flyer**
 - Susan Romero to source contacts for fundraising for flyer distribution
 - Susan Romero to develop distro list for MOCO data flyer (area hospitals and TCP offices)

Next meeting – proposed date September 4, 2019 at 6:00 pm

Adjournment

MONTGOMERY COUNTY



Child Fatalities
IN MONTGOMERY
COUNTY

DID YOU KNOW?

35 *Babies have died* SINCE 2016
IN MONTGOMERY COUNTY IN SLEEP-RELATED DEATHS



27% CHILD FATALITIES *IN OUR COMMUNITY*
ARE SLEEP-RELATED DEATHS (almost 1/3)
AS COMPARED TO THE STATE AVERAGE OF **5%**

3500 BABIES DIE ANNUALLY ACROSS THE US
IN SLEEP RELATED DEATHS

WHAT CAN YOU DO?



BABIES SHOULD BE IN SAFE SLEEP ENVIRONMENTS
FOR EVERY SLEEP.

safe sleep **100%** OF THE TIME

FIRM and FLAT sleep surface
On their BACK
NOTHING in bed with them
NO LOOSE BLANKETS

