



*Montgomery County Safe Sleep Coalition
Summer General Meeting Minutes
September 20, 2022*

Welcome/Introductions - call to order @ 6:05 PM

Board of Directors

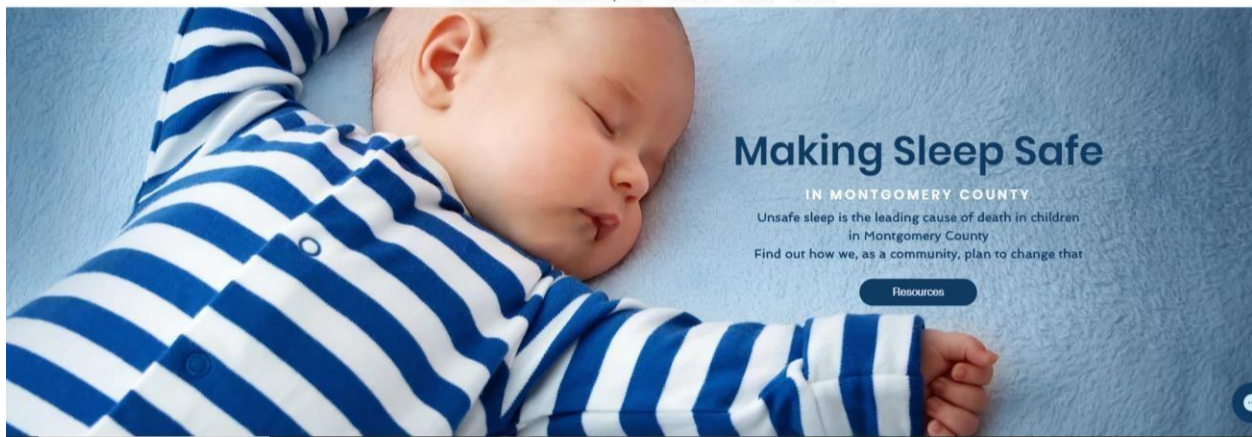
- ✦ Co-President – Lisa Owens, DO
- ✦ Co-President – Ashton Herring, NRP
- ✦ Director of Organizational Development – Janice Hobbs, MD, MPH
- ✦ Secretary – Karen Thomas, MSN, RNC

Coalition Structure Finance Update – Dr. Hobbs

- ✦ Reminder - donations made to the MoCo Safe Sleep Coalition are tax-deductible. If you have a donor, please let us know so we can connect with them and provide proper tax letter.

Group Discussion

1. Resume in-person meetings - postponed. Due to our diverse geographical attendance and no designated meeting location at this time we will continue with TEAMS meetings.
2. Website Walkthrough:
The website is LIVE! MOCOsafesleep.org – please take some time to tour the site and share with your teams!
YOU WILL FIND:
 - Downloadable tool kits and forms – State Resources to be added, useful website links, video resources and testimonials for patients and families, safety recall information, and meeting minutes & details. You will also find Local stats and annual reports. (Screenshot below)
 - We were able to cover the cost of website hosting and the purchase of a domain, so that our website is add free and that the site itself does not contain the name of the hosting company (WIX). (~\$400) Going forward, we will need to fundraise to maintain!



3. Upcoming Education Community Event – One the missions in our charter statement is to engage in community outreach events. At the winter and also executive board mtg, we discussed hosting a drive-thru baby shower event where we supply necessary baby items, and also provide educational materials around safe sleep. In speaking with local businesses and other non-profits (specifically Interfaith of the Woodlands and Cincinatti Cradle) there was some concern about the effectiveness and attendance of a drive through event. Given that insight, we are now considering doing a similar event, but dropping bags at area organizations that might benefit from the content (both resources and education) We have made an effort to reach out to Pregnancy Assistance Center North, Interfaith clinic, and a few others. A few members volunteered to reach out to other organizations before the October meeting.
4. Update and Maintain Community Data Flyer – continue to receive positive feedback from surrounding facilities Of note, child fatalities are reviewed in the calendar year after they occur. As soon as we have 2022 data, we will provide.
5. Fundraiser! We are going to do a Bonfire Campaign. We will design a t-shirt to sell and use the proceeds to help fund our shower bags. The next meeting we will have t-shirt designs. After we decide on a design we will send out the link to share with your teams! Rhonda made a great point that her teams are able to wear t-shirts to work if it is healthcare related, so please consider encouraging team members to participate if your policy allows!
6. Shower Bags – we are in touch w HEB and a few other businesses to support our bags, but may need to do supply drive to support. We also will develop the materials to include in the bag and present at the next meeting.

NEXT MEETING: October 27th @ 6pm via TEAMS.

Adjournment